



Parks and Recreation Advisory Committee Meeting Minutes

October 10, 2019

7:00 p.m.

BOARD MEMBERS PRESENT: Ken Cicora, Len Lloyd, Elizabeth Stone, Jason Guetgemann, Susan Smith, Molly Sapienza, Gerry Martinez De Andino

ABSENT MEMBERS: Alice Reese, Mark DiGiacomo

COUNCIL MEMBERS PRESENT: Cheri Lee, Tom O'Brien, Christine Kelly

STAFF PRESENT: LeeAnn Plumer, Adam Huffman

I. CALL TO ORDER

Meeting was called to order 7:00 by Chair Stone

Motion to approve September's minutes: Ken Cicora motioned, Elizabeth Stone seconded

II. PUBLIC COMMENT

None

III. DISCUSSION ITEMS

- **Department Mission Update – LeeAnn Plumer**

- Director Plumer reviewed the current mission statement with the committee and the proposed statement created by staff at its recent retreat. The current statement focused on promoting Parks and Recreation within the community, while the new statement was more wholistic in its approach. The proposed mission detailed how the department would foster healthy lifestyles using its diverse resources.
- A discussion ensued around whether the proposed statement was acceptable to the committee or if alterations were recommended. Len Lloyd and Chair Stone agreed the statement was a, "home run," while Molly Sapienza and Susan Smith felt tourism and the importance of recognizing non-residents should be an added within the statement.

- Director Plumer believed the statement indirectly implied the importance of tourism. Chair Stone made a motion to accept the statement as is, as the core mission is not tourism. No one seconded the motion.
 - The end result of the conversation was for Director Plumer to modify the statement and present it to the committee at a future meeting.
- **Scholarships – LeeAnn Plumer**
 - Director Plumer presented historical data concerning the program and Assistant Director Huffman answered specific questions about the phasing-out of 75% discounts for patrons.
 - Conversation between the committee focused around the 75% discount. Some members felt the program should be more robust while others thought the program should remain the same. Ultimately, more funding will need to be provided in the P&R budget to expand the program from its current offering.
 - The topic concluded with P&R needing more data to determine scholarship requirements for youth and seniors.
- **HS Salamanders – LeeAnn Plumer**
 - Director Plumer provided a written season-end report provided from the Salamanders which outlined key takeaways from the 2019 season.
 - Conversation between the committee focused around the different interpretations of the community outreach section of the report and comparisons from the previous year.
 - CM Kelly mentioned that the Salamanders did add the Negro League recognition event at one of the regular season games. The event was paid for by Rex and participants.
 - Councilmember Lee commented that the Salamanders wanted to re-negotiate their contract. She felt expectations should be higher as a result of the new agreement.
 - There was an overall feel that the Salamanders could do more to be apart of the Holly Springs community. Ideas like providing youth clinics, baseball scholarships, and inviting more local vendors to the park were just a few ideas added to improving the Salamanders' presence in the community.
 - Chair Stone ended the discussion with asking to bring in the other Ting Park partner, Wake FC for a season wrap-up discussion as well.

IV. **REPORTS**

A. Council Update –Cheri Lee

- a. Sugg Farm Bathrooms, parking and dog park will be up for consideration at the next TC meeting

- b. Sportsmanship Way is scheduled to be open in February
- B. Tree Advisory Committee – Susan Smith
 - a. The Tree Street Replacement pilot program was launched
 - b. CM Kelly - \$20,000 per year will be utilized to plant trees around Town
 - c. Committee Member Smith discussed the beginning of plans for the Arbor Day celebration
- C. Land Use and Community Character Team – Gerry Martinez De Andino (nothing to report)
- D. Director's Update – Director Plumer
 - a. Administrative Manager's position closed. The Department expanded the administrative position to include higher level responsibilities.
 - b. The Parks Superintendent position is open and will be advertised soon
 - c. RFP Masterplan was advertised in September; proposals are due in Oct.
 - d. A social media form will be created to promote PRAC members
 - e. Thank you for volunteers who have agreed to work at Hollyfest, shirts are forthcoming
 - f. Sugg Farm bathrooms, parking and dog park will be up for consideration at the next TC meeting. Pictures of the proposed structures were shown to the committee. Staff would like a PRAC member to attend the next TC meeting.
 - g. Discussions followed Director's Plumer's comments:
 - i. Chair Stone wants to address Womble parking for the spring
 - ii. Committee Member Smith added that Pine Springs wanted to use Ting Park for parking.
 - iii. The bridge at Arbor Creek looks good.
- E. Operations Update – Assistant Director Adam Huffman
 - a. Hunt Center and Athletics:
 - o Basketball registration ending with a few spots remaining. Current enrollment is 927.
 - o Hunt Center playground surface material was updated
 - b. Ting Park, P&R Fields, and Greenways:
 - o November Tournaments –
 - WFC – Nov. 1-3
 - Raleigh Laxfest – Nov. 9-10
 - Holly Springs Half Marathon – Nov. 2
 - c. Cultural Center:
 - o Comedian Mia Jackson – Oct. 11
 - o Community Band – Oct. 12
 - o John Denver Story – Nov. 1 (sold out)
 - o Winter Farmers Market – 1st and 3rd Saturdays from November – April

- Chili Cook-Off and Fire Truck Pull – Nov. 2 at Ting
- d. Bass Lake and Sugg Farm Parks:
 - Bass Lake Day @ Sugg Farm on Oct. 5th went extremely well. Attendance was good and weather was great.
 - Haunted Hayride tickets went on sale Oct. 1.
 - Beericana - Oct. 12
 - Spooktacular – Oct. 30th. Lions Club and Girl Scouts participating
- e. Hollyfest:
 - 147 Vendors (not including Business Expo)
 - Revenue - \$18,290
 - New scarecrow contest
 - 16 rides
 - Over 60 artisans
 - 2 stages and circus artists present

3. NEW BUSINESS-CHAIR STONE

None

4. ANNOUNCEMENTS/INFORMATION SHARE

None

5. ADJOURN

Motion: Ken Cicora motioned, Seconded – Chair Stone

Meeting adjourned at 8:45 pm.