



**Recreation Advisory Committee Meeting Minutes
Sept. 8, 2011 7:00 p.m. Town Hall Council Chambers**

BOARD MEMBERS PRESENT: Kevin Adams, Stephane Daniel, Peter Koutroumpis, Marty Buckwald, Ken Henke, Linda Hunt-Williams, Kari McCloud, Wanda Holloway, Monica Fanjoy

ABSENT MEMBERS: Winston Shade

STAFF PRESENT: Tammy Sigafoose, Len Bradley

CALL TO ORDER: Peter called the meeting to order

APPROVAL OF 8/11/11 MINUTES: Minutes approved.

PRESENTATION BY SCOOP GREEN, CHAMBER DIRECTOR:

Scoop Green, Chamber Director was unable to attend the meeting. Len provided board members with copies of an email from Scoop to Charles Simmons, Assistant Town Manager.

BOND REFERENDUM UPDATE & NEXT STEP:

Len gave a presentation to the Chamber board several weeks ago. The Town asked Scoop to attend this meeting to provide an explanation of how the Chamber plans to support the bond. Len will ask Scoop to attend the next meeting or provide explanation through email.

Peter continued by sharing that four board members attended the last Town Council meeting to share information about the bond and upcoming events. Len shared the Town's plans for signage, publications, and events. Peter asked if the Chamber could be asked to help in spreading the word about the bond. Len shared that a write up about the bond and the department would be going out in the water bill and that we will be working to get information out to the community. Postcards will be mailed to all Holly Springs households at the end of the month.

Peter asked if the Chamber could help by reaching businesses and common spaces within the town.

Peter asked Len to provide more information regarding the upcoming events. Len explained that events will include booths with literature, signs, information, and staff to answer questions. Len suggested that it would be a good idea for board members to attend upcoming events to show support for the bond.

Len explained that staff has met with HOA presidents from the area to provide information regarding the bond. Presidents were invited to the meeting and only five attended. Kari will take the lead on the advisory board bond facebook page. Kevin suggested hosting a table in front of Walmart to promote the bond. Signs can be obtained through the Chamber that say, "vote yes." The board discussed having a flash mob of signage on a street corner or at Hollyfest.

The board discussed creating t-shirts that say "REC YEAH!" in addition to signs. Kevin will discuss with the Chamber about getting these printed.

Ken will discuss the bond at this subdivision's HOA meeting this month.

Kari will create a Google Document for board members to sign up for bond events.

Peter stated that these are all great ideas and the board should keep up communication over the next month via email.

The board discussed distributing the Chamber's "Vote Yes" signs around town.

Peter suggested that the board look at the design of a handbill to be able to pass out information. Peter will look into designing this literature.

ADJOURN: There being no further items for discussion the meeting was adjourned.