



**Recreation Advisory Committee Meeting Minutes
February 11, 2016 7:00 p.m. Town Hall Council Chambers**

BOARD MEMBERS PRESENT: Kevin Adams, Kari McCloud, Alice Reese, Wanda Holloway, Howard Slinkard

ABSENT MEMBERS: Winston Shade, Liz Stone, Jennifer Jones, LeeAnn Plumer

COUNCIL MEMBERS PRESENT: Cheri Lee, Hank Dickson

STAFF PRESENT: Len Bradley, Adam Huffman, Lori Puzak

CALL TO ORDER: Mr. Adams called the meeting to order at 7:18 pm.

APPROVAL OF MINUTES: Motion to approve: Mr. Slinkard; Second: Ms. Holloway; Vote: Unanimous (5-0); Meeting minutes approved with no corrections.

PARKS AND RECREATION UPDATES:

Bass Lake- Staff has partnered with Cabella to promote programs and fishing tournaments at their store locations. The new homeschool archery program has been very successful.

Cultural Center- The Readers Theatre Production of “Twain: The Devil and the Deep Blue Sea” was February 5th with 67 tickets sold. The Marty Haggard show is Saturday, February 13th with currently 53 tickets sold. Radio commercials are still running to advertise this show. The Route 55 Jazz Orchestra is February 20th and currently has 79 tickets sold. The third installment of Late Nite Catechism is coming for two nights on February 26th & 27th currently with 254 tickets sold. The Holly Springs Community Arts Festival was last week and it was estimated that there were 2500 attendees for the week-long festival. Highlights of the week included a performance by the Chuck Davis Dance Ensemble, food trucks, art vendors, and free classes.

Hunt Center- Youth Springs Soccer currently has 821 participants (+118 over last year, +210 over 2 years ago); Spring Baseball/Softball resident registration opened on February 1st, Intro to Soccer registration opened on February 8th, and Track & Field registration begins on February 22nd. Ms. Holloway shared several compliments regarding the new group exercise classes and members’ requests for more on Friday and Saturday. Mr. Huffman stated that staff will need to review the schedule and perform a cost/benefit analysis to see if that is possible in the future.

Jones Park- CADL Ice Bowl that was held on January 17th and over \$15,000 was raised to benefit the NC Food Bank.

Parks and Recreation Events- The next event is the annual Spring Fling and Community Wide Yard Sale on March 19th.

GREENWAY SYSTEM UPDATES: Multiple subdivision developers are putting in greenways including 12 Oaks, Morgan Park, and Main Street Square. Staff is very close to acquiring state funding to complete the greenway from the underpass at 55 bypass to Avent Ferry Road providing connectivity to downtown from Holly Glen. There are several new subdivisions further down Avent Ferry past Holly Glen that are currently in the development plan process. Staff has requested that they install wider sidewalks along the Avent Ferry corridor. Staff has also been working with Wake County to create a county-wide Greenway Master Plan.

PUBLIC COMMENT PROCEDURE – Currently the Parks and Recreation Advisory Committee does not have a process for public comment at its meetings. After receiving input from Councilwoman Lee and Councilman Dickson it was decided to adopt the same procedure followed by the Town Council.

MASTER PLAN – Mr. Bradley gave an update on the status of the Beyond the Green Master Plan recommendations established in 2007. Highlights include:

- Completion of the Arbor Creek and Bass Lake Outfall greenways
- Land Acquisitions totaling over 160 acres in the last 10 years, bringing the total of park land owned (developed and undeveloped) to 570 acres:
 - Mims Property
 - Jefferson L. Sugg Farm at Bass Lake Park
 - North Main Athletic Complex
- Completion of Jones Park, Womble Park, and Veteran’s Park master plans
- Total redesign and construction of the Hunt Recreation Center
- Enhanced marketing for Parks and Recreation programs and facilities
- Implemented online registration for Parks and Recreation programs
- Improved volunteer recruitment and coordination through online applications and a volunteer database
- Increased staff from 18 full-time employees in 2006 to 30 full-time employees in 2016
- Developed the Jefferson L. Sugg Farm at Bass Lake Park and Mims Property Master Plan to include opportunities for new leisure activities, for example a dog park.
- Developed a new Sports & Leisure Tourism website for businesses, residents, and visitors to Holly Springs

MARCH TOPIC: Parks and Recreation Advisory Committee training provided by Recreation Resource Services

OTHER BUSINESS: none

ADJOURN: There being no further items for discussion the meeting was adjourned at 8:28 pm.